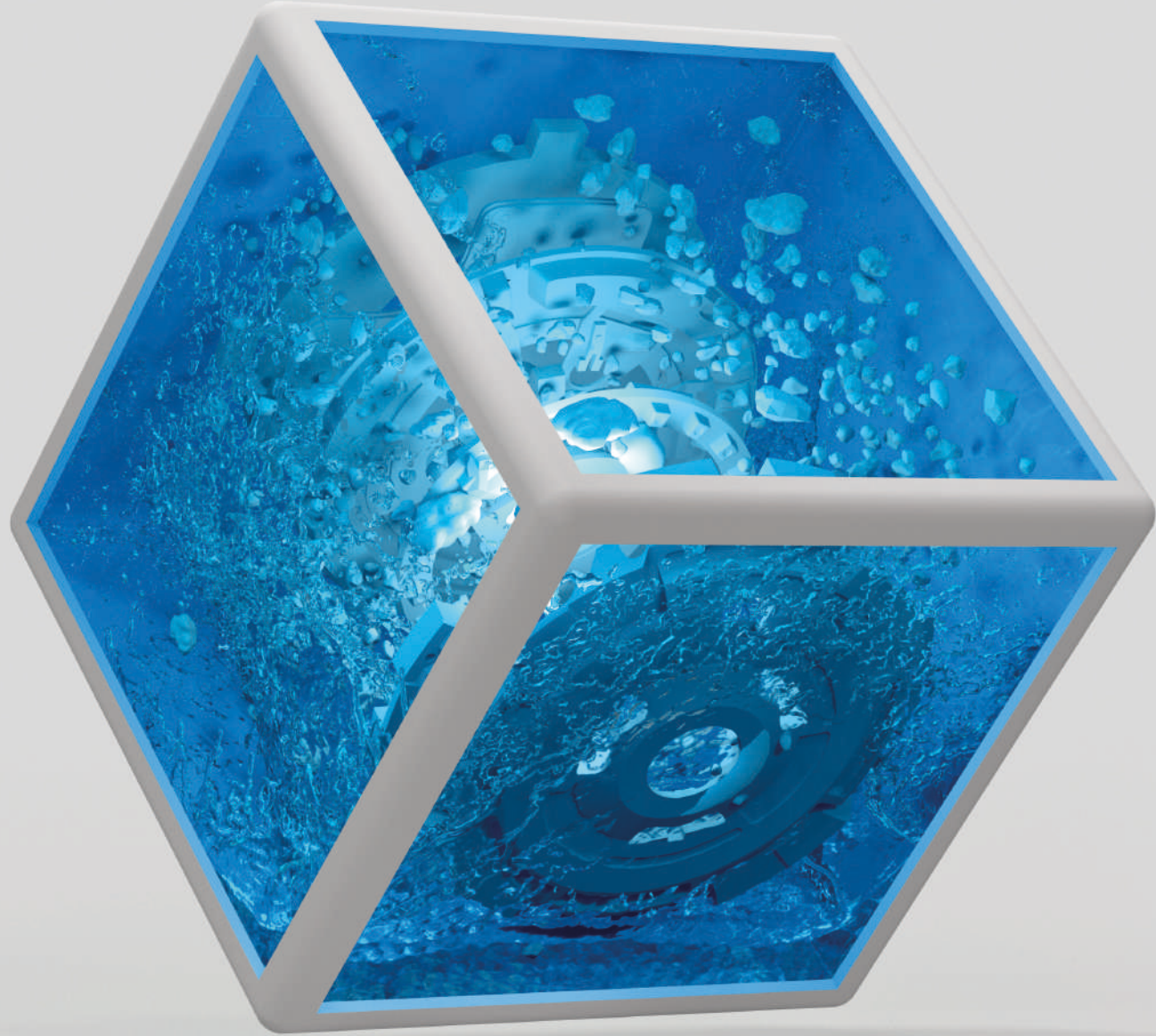




design manual



painting the future
of advanced technology



1

LOGOTYPE

1.1. Primary logo



Positive



Negative



Grayscale

Single color



1.2. Logo alternatives



Primary shape of the logo



Primary logo with tagline
when full name of company is needed

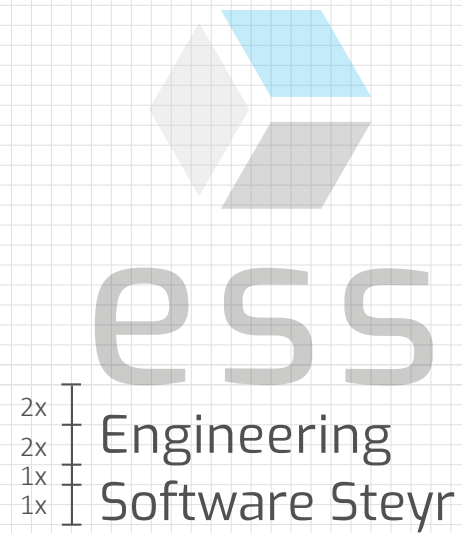
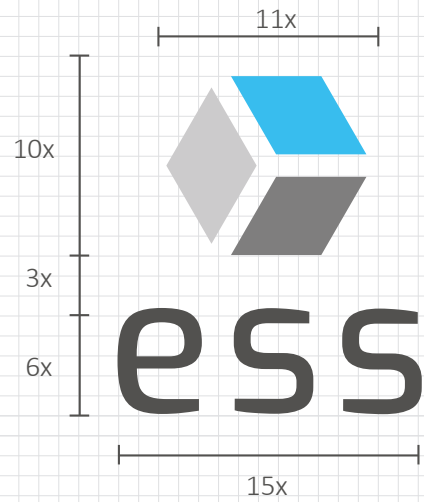
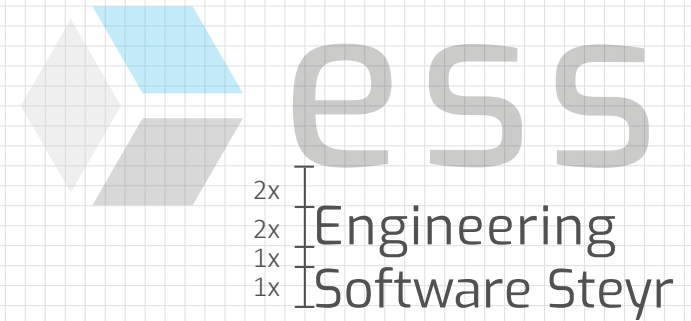
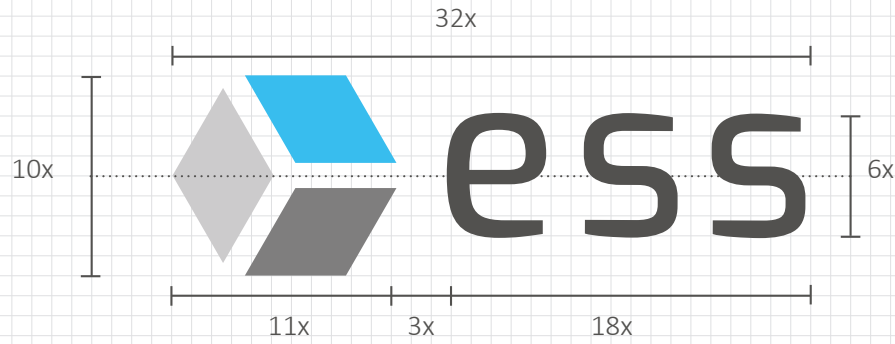


In some rare and special cases, vertical
version of the logotype is permitted.
Avoid vertical version as far as the
aesthetical/composition logic doesn't
force You.

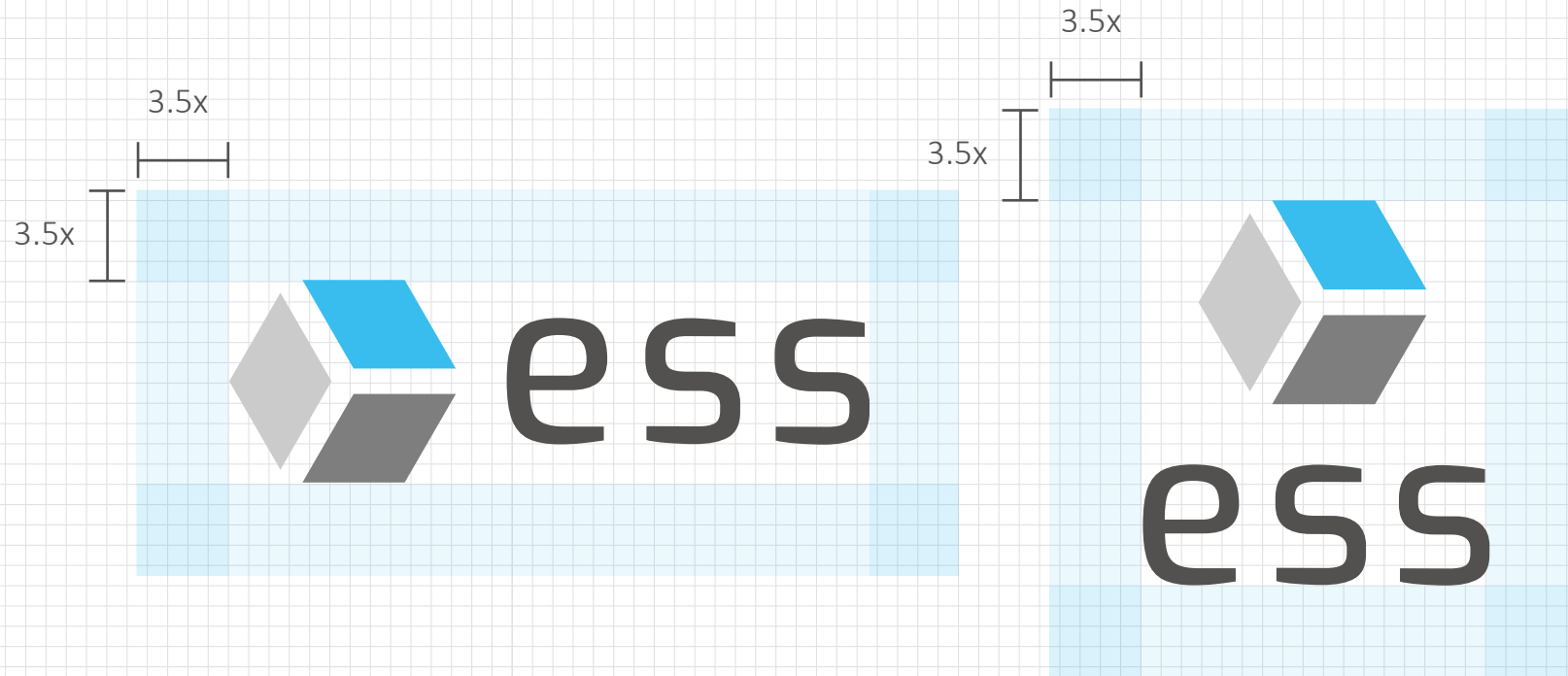


Vertical variant with tagline
for rare cases when previous
conditions are met

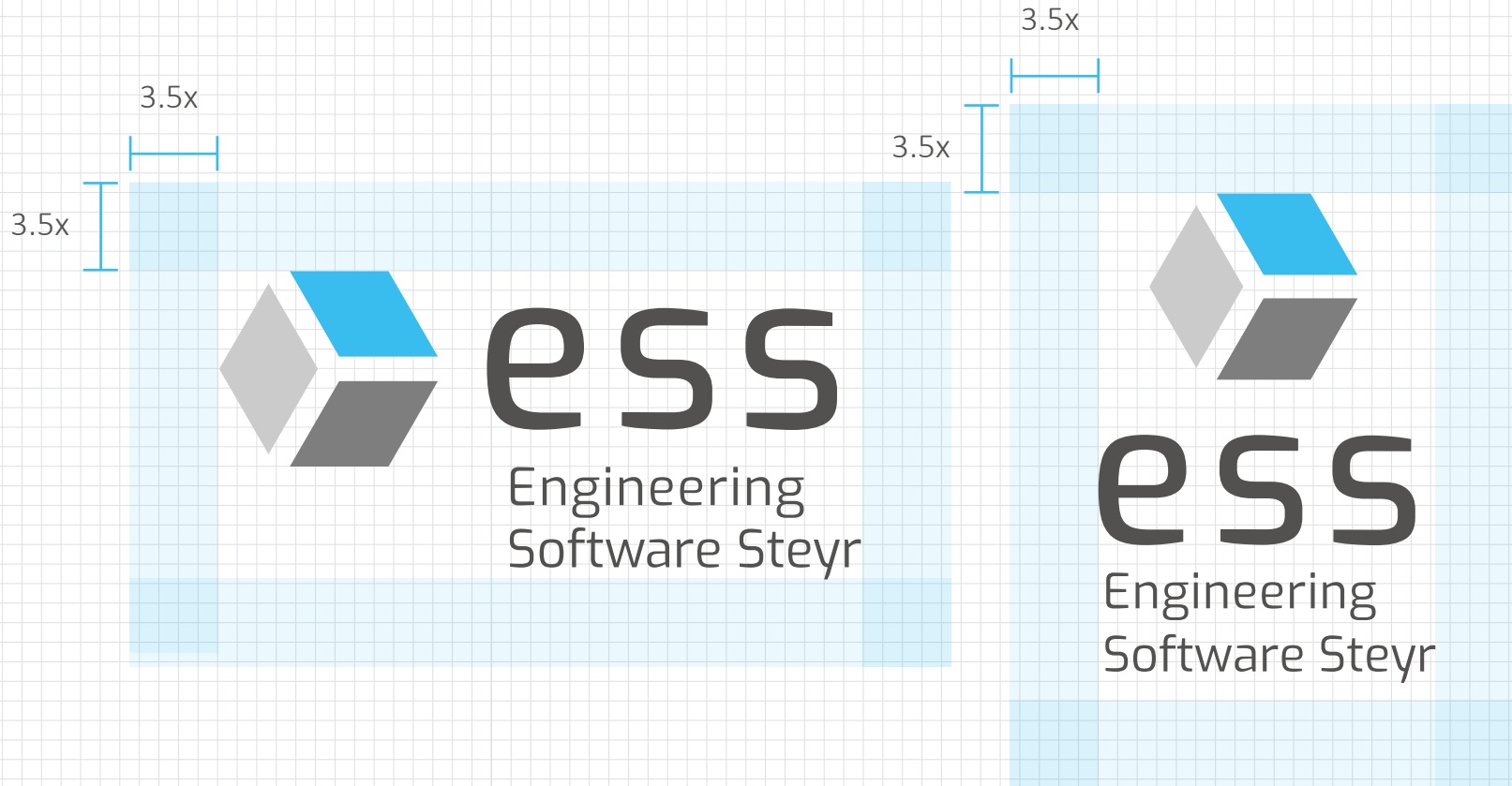
1.3. Grid & Safe Zones



1.3. Grid & Safe Zones



1.3. Grid & Safe Zones



Safe zones are set as a height of blue cube side which is 3.5 x construction piece

2

ALSIM PLATFORM

1



2



3



4

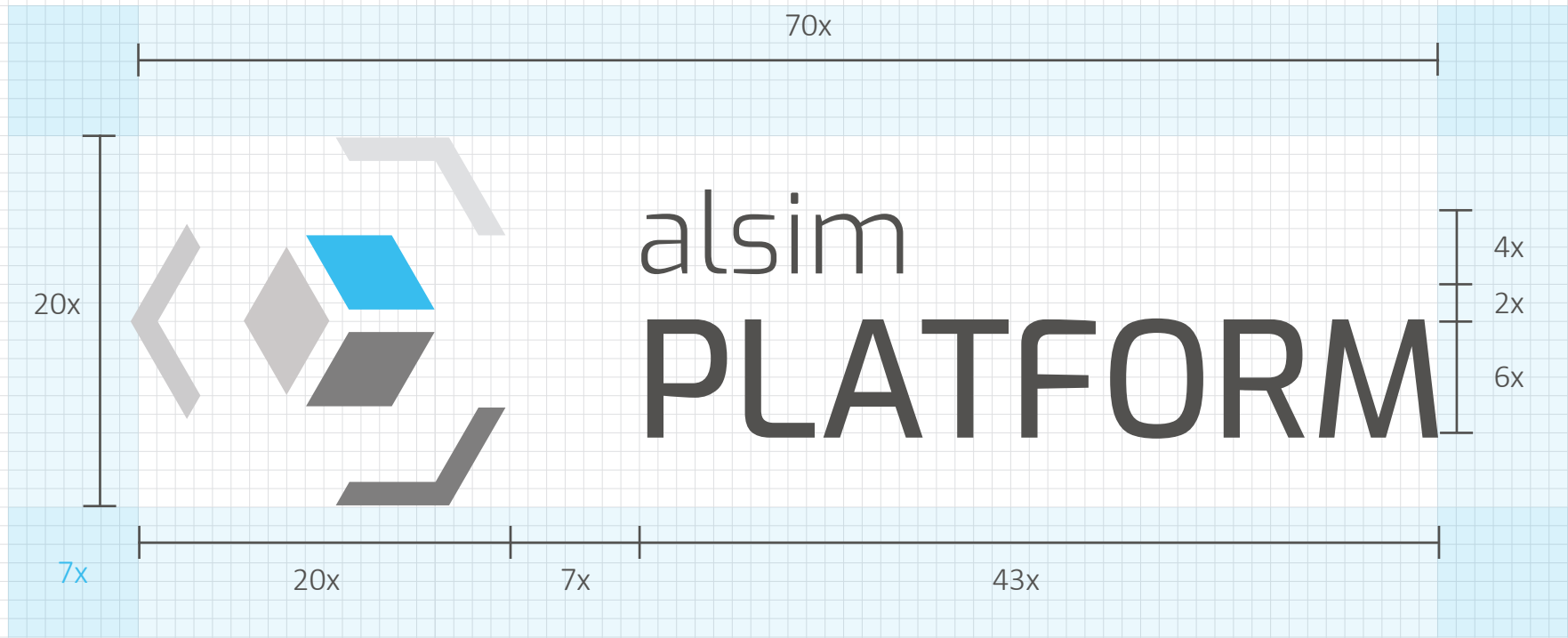


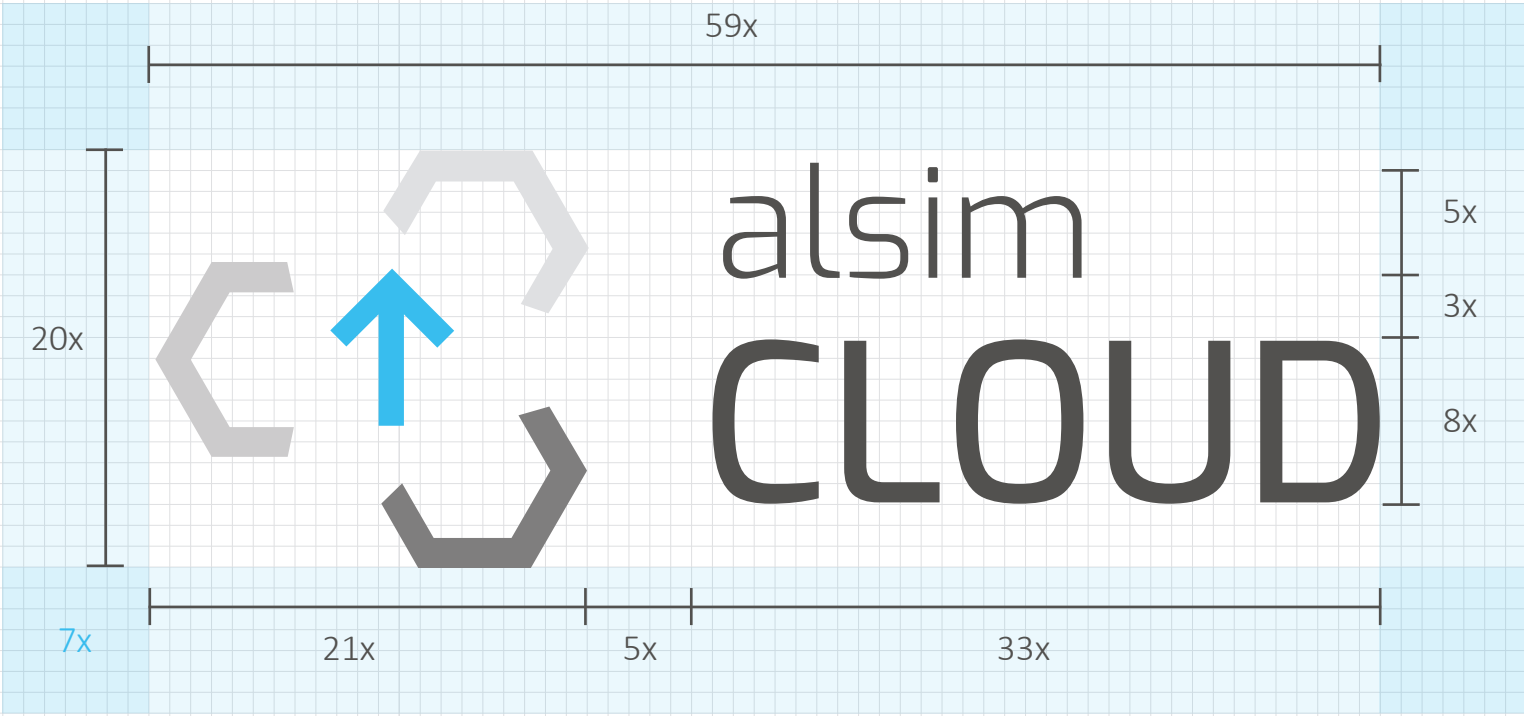


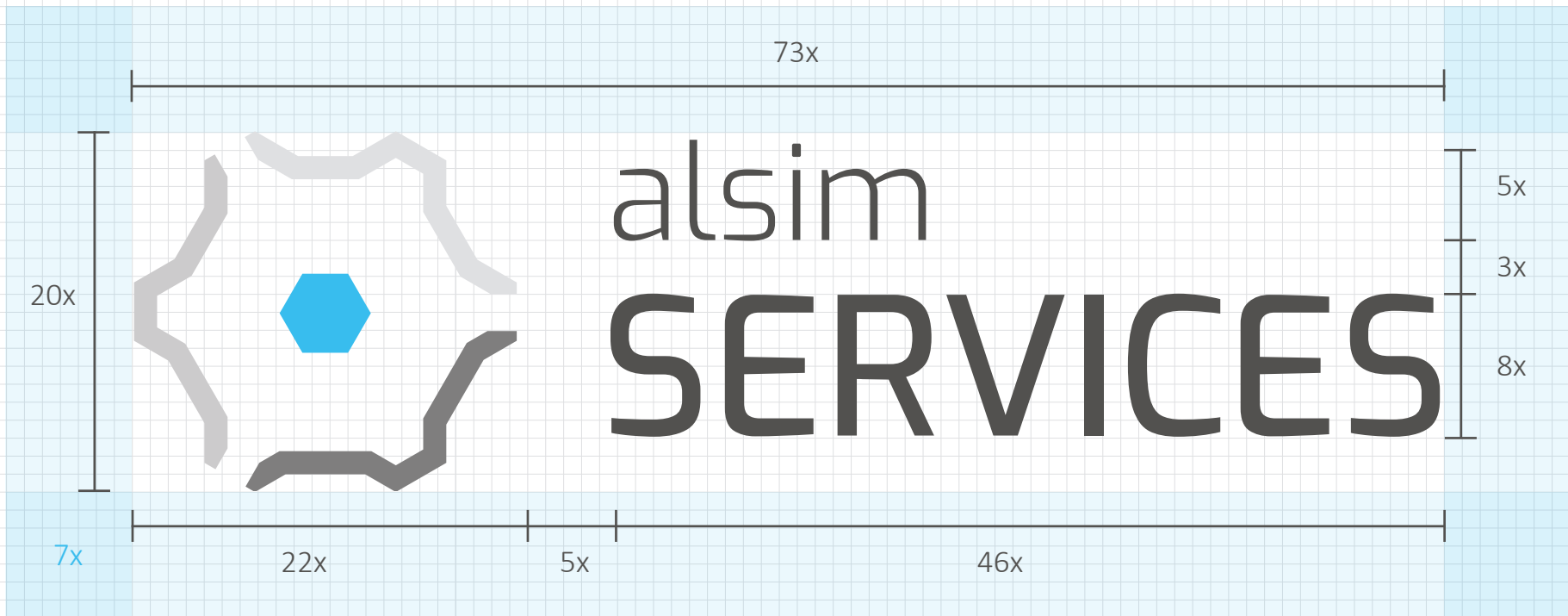
Positive

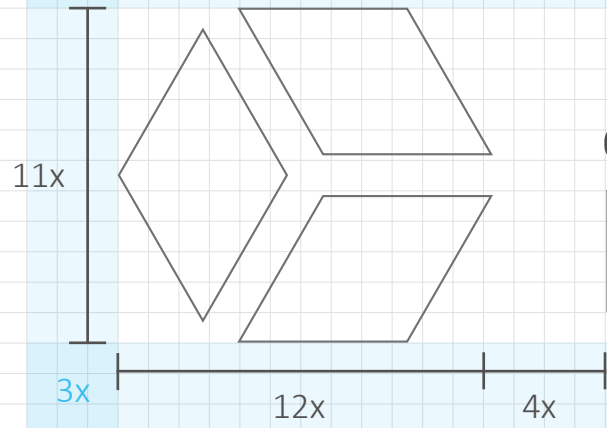
Negative

Tempered



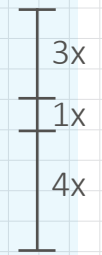






alsim

Product Name





Positive



Negative



Tempered



Positive



Negative



Tempered



Positive



Negative



Tempered



Positive



Negative



Tempered



Positive



Negative



Tempered



Positive



Negative



Tempered



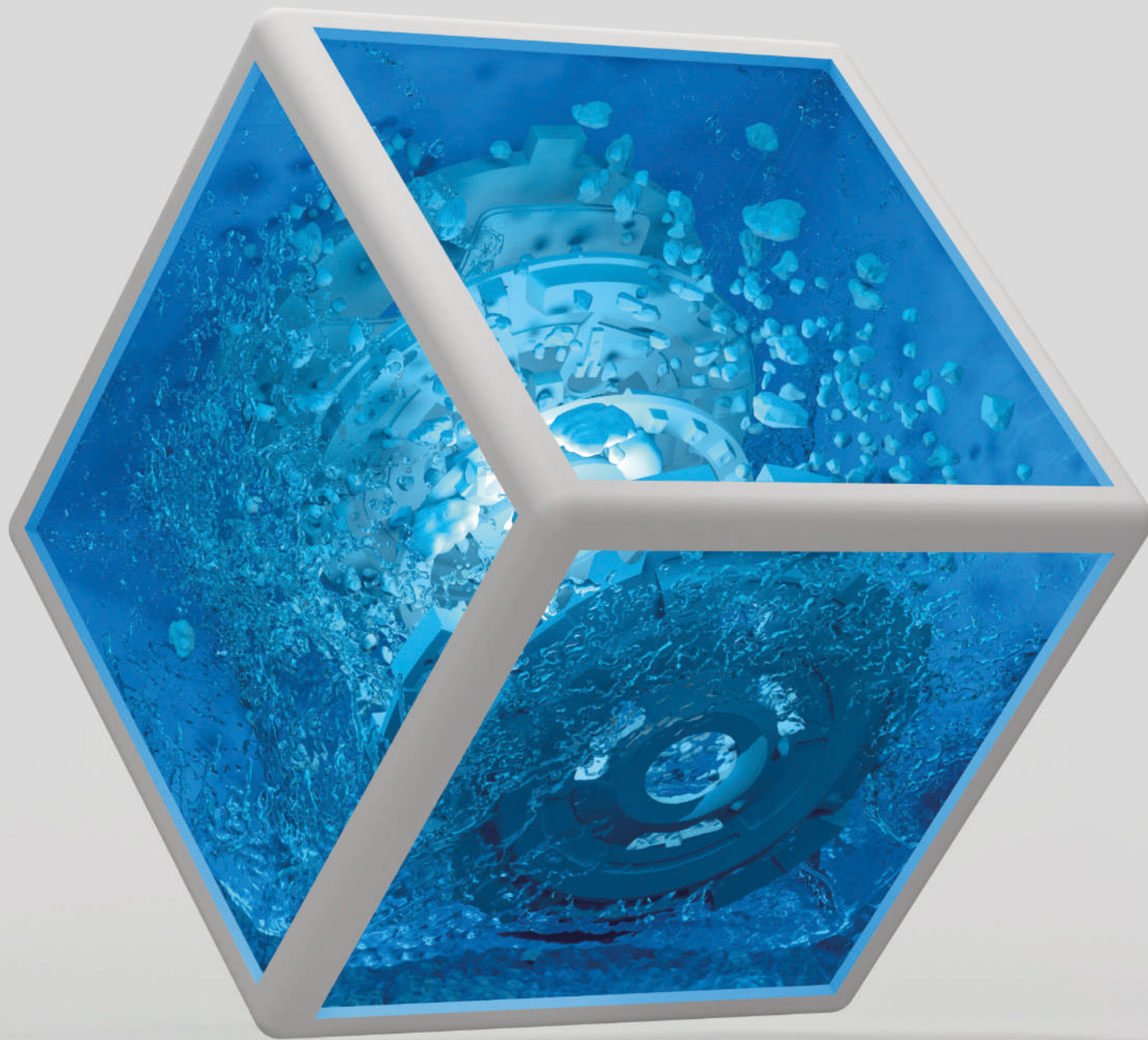
Positive

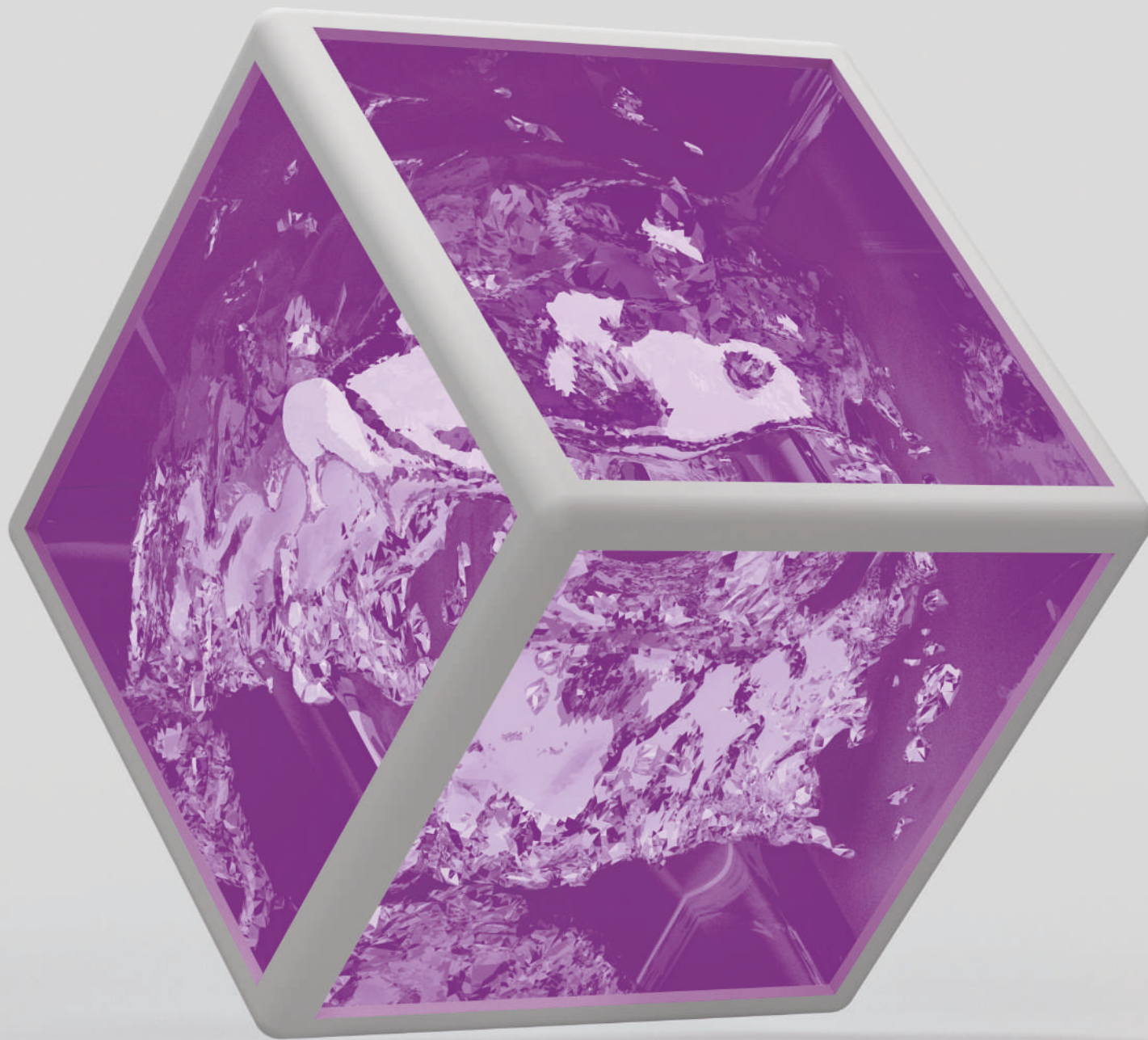


Negative

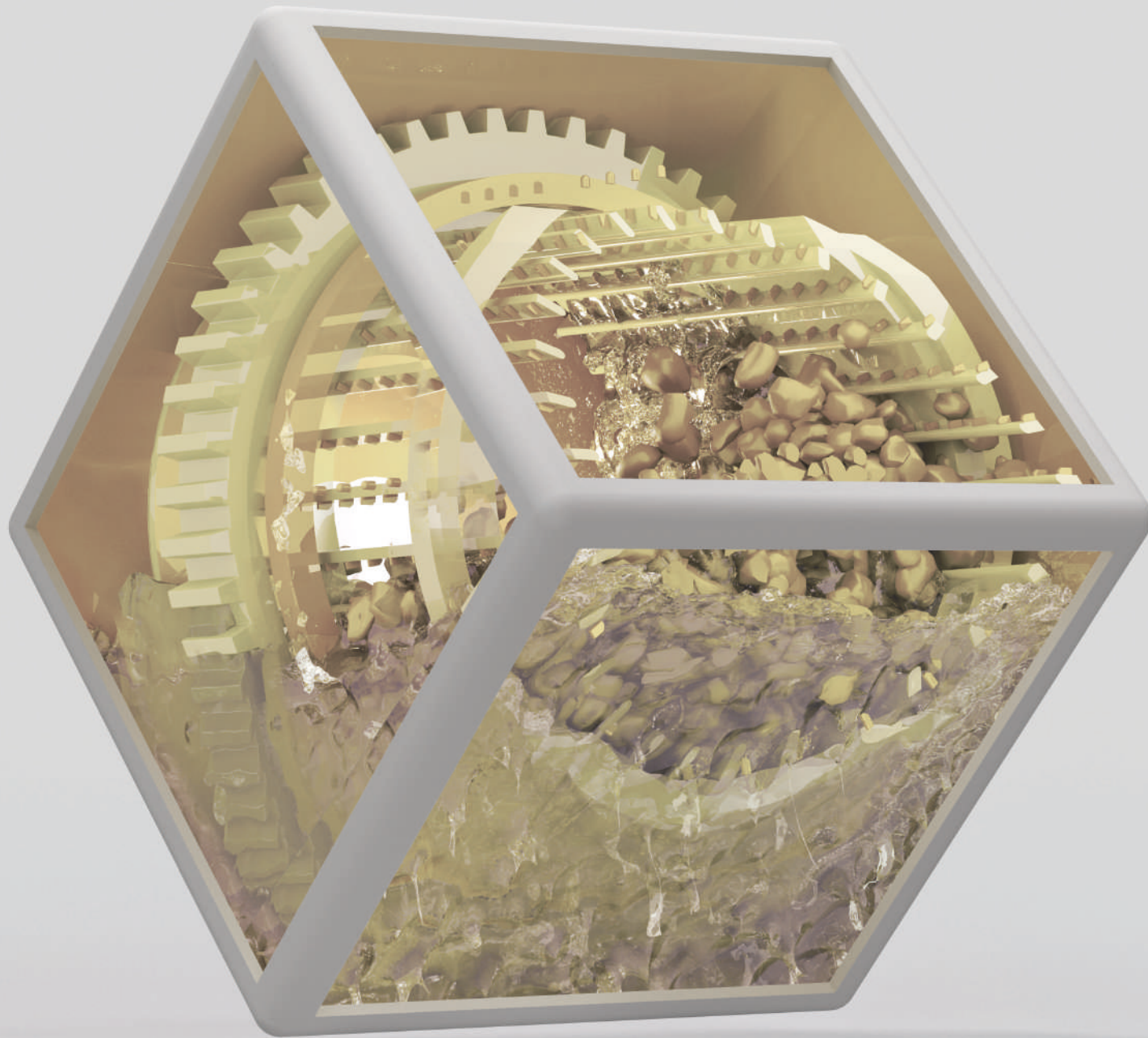


Tempered

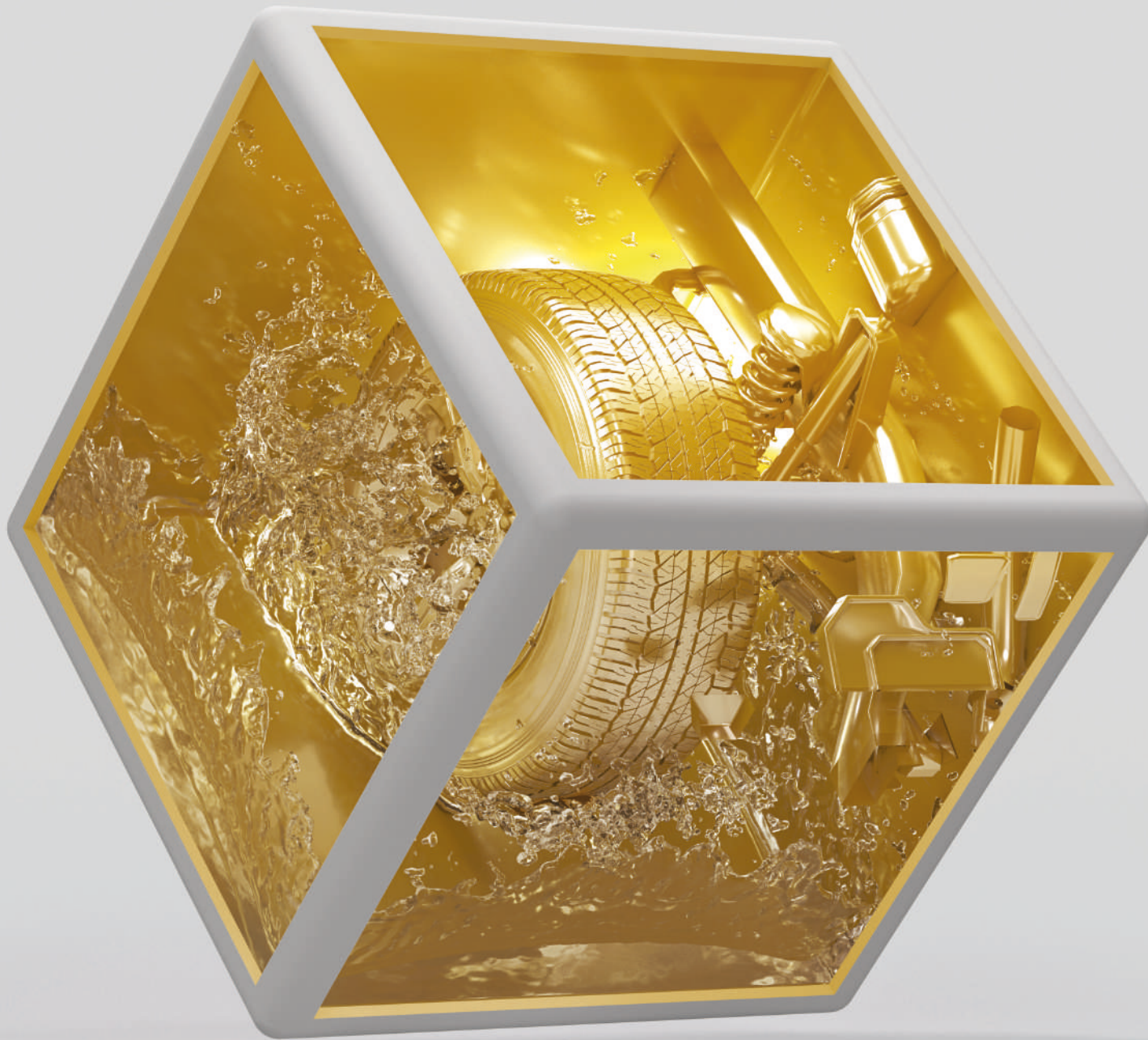


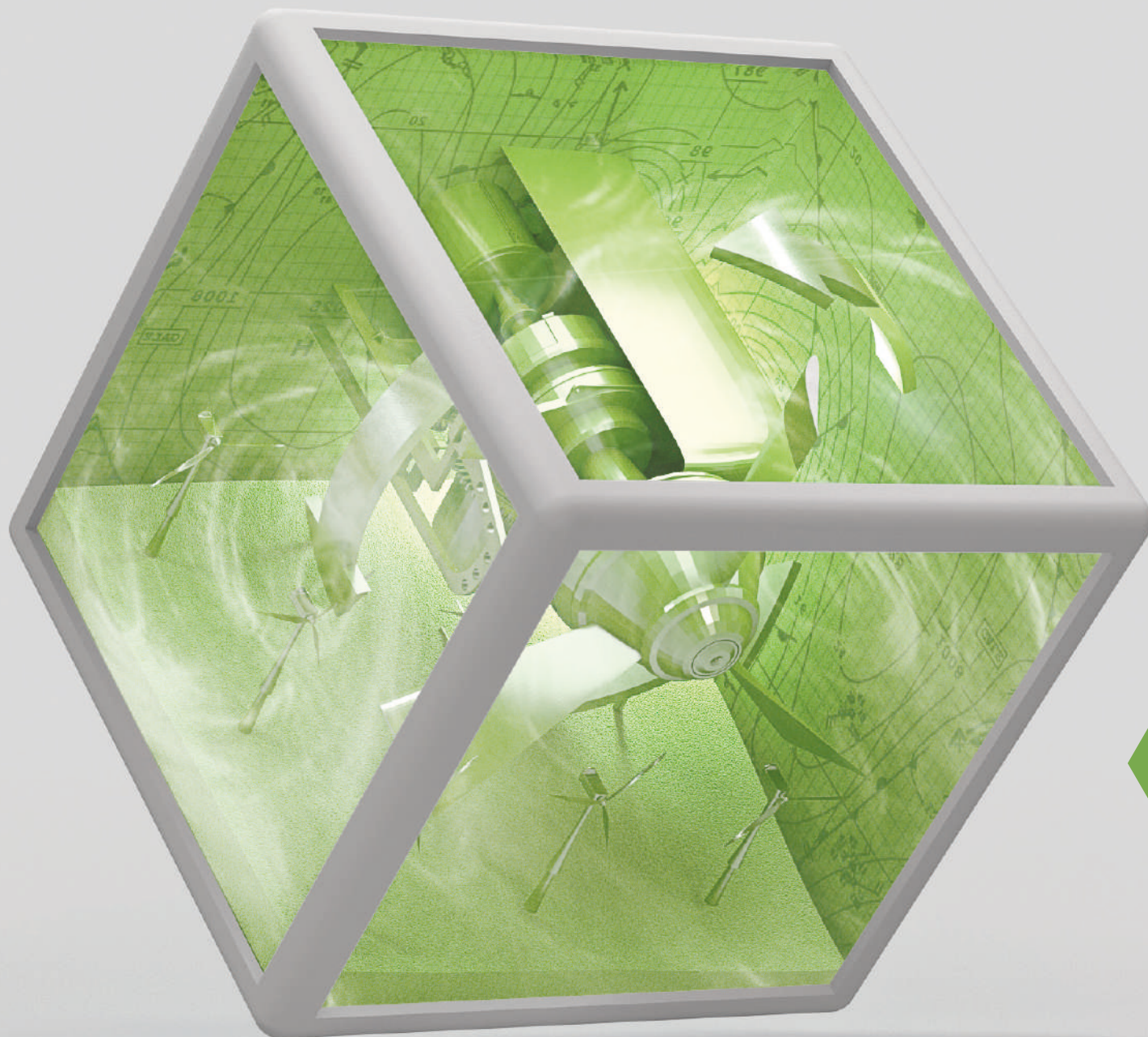


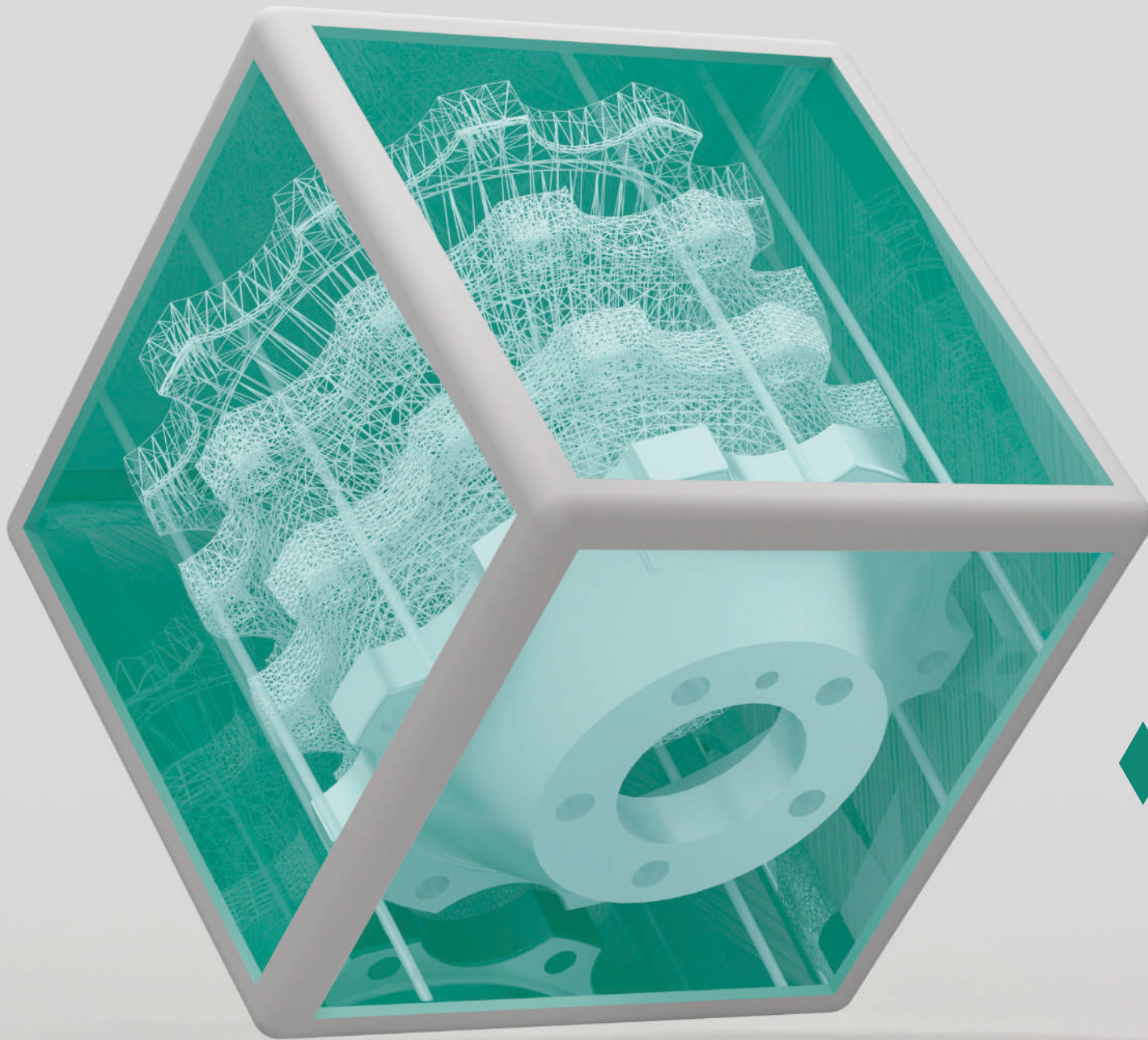
alsim
Paint Shop



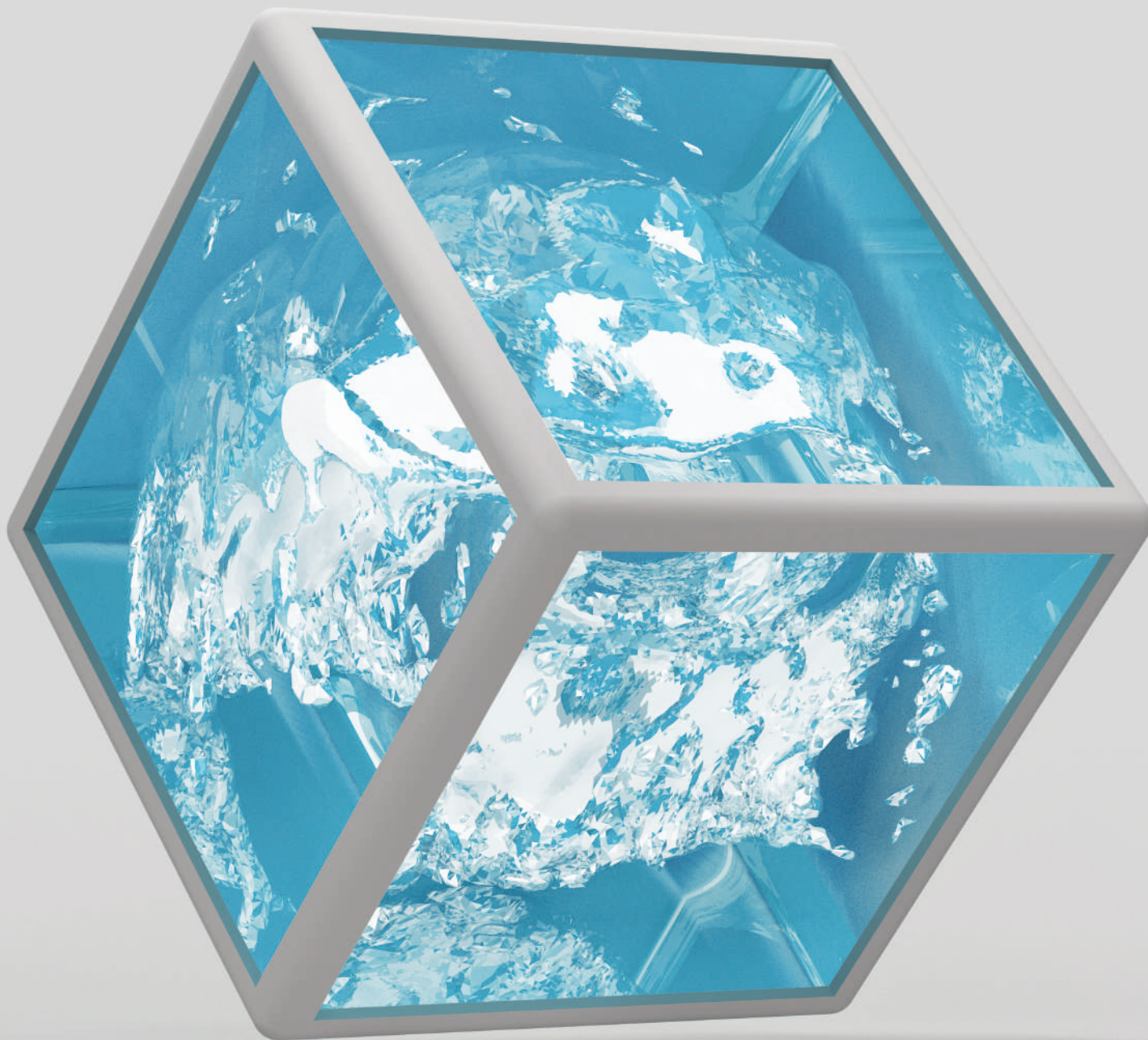
 alsim
Processing



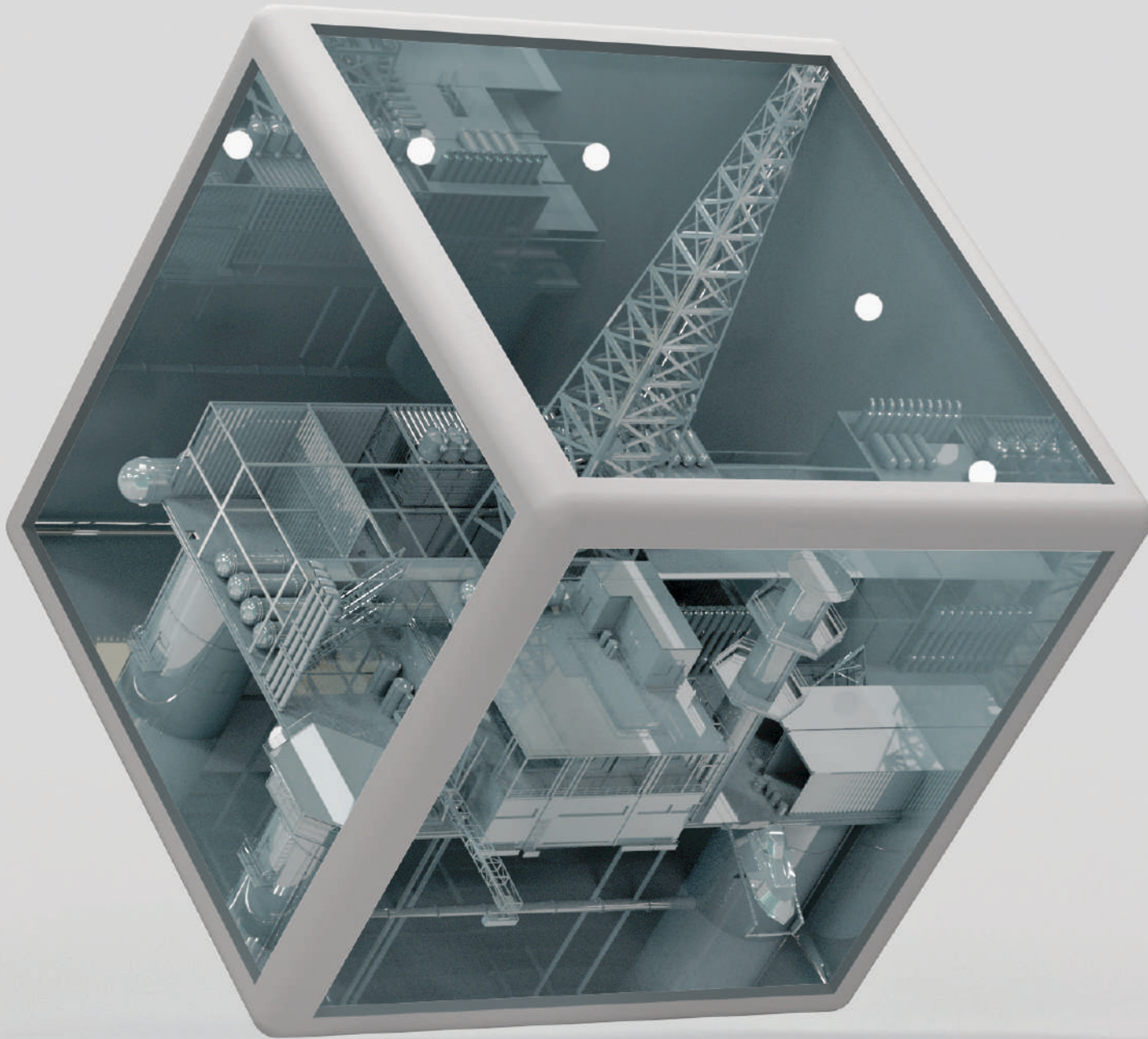




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Data Cleaning



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Washing



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Oil & Gas